

Confidential Job Description | P8420-AS-7-01-2022

Marketing Project Manager (m/f/d)

Focus on Digital Marketing and Events

Our client is BioEcho Life Sciences GmbH, an unequaled innovative company in the field of Genomic Sample Preparation.

BioEcho Life Sciences was founded in 2016 by a team of exceptionally skilled Executives with exceeding managerial expertise and an excellent R&D know-how and experience as for the isolation and processing of DNA and RNA. Over the past 5 years, BioEcho has successfully and sustainably pursued its goal of revolutionizing the field of genomic sample preparation, an area where innovation hasn't been seen for decades.

With their products they overcome the limitations of common methods in molecular diagnostics and molecular biology, while they keep on forming the company and providing an environment that is entirely committed to sustainability.

BioEcho's technological solutions were unthinkable until recently

Core technologies include dramatically simplified isolation procedures for nucleic acids in a single step, which forms the basis of BioEcho's portfolio of kits for purification and processing of DNA and RNA. Furthermore, the pipeline is packed with more interesting products ready to enter the market.

BioEcho - the pioneer of sustainability in molecular biology

BioEcho is consistently committed to encouraging ecological responsibility.

Even more, sustainability, environmental compatibility and user health have been a focus of BioEcho since the moment of its foundation and this commitment is tangible and lived throughout the company.

With their products they prove that plastic waste can be reduced, packaging materials can be recycled, and the use of hazardous materials can be minimized.

Therefore, BioEcho Life Sciences undoubtedly is a pioneer company to introduce sustainability to modern molecular biology labs.

This fast growing company is looking for a **Marketing Project Manager (m/f/d)** who strengthens the Marketing Team in Germany.

How you will make an impact:

- » You implement digital marketing communication and develop digital communication channels further, e.g. website, newsletter, blog, LinkedIn, YouTube.
- » You create target group-oriented content, e.g. website content, posts in social media.
- » You organize and implement events (trade fair and conference appearances, roadshows, etc.).
- » You plan ad placements and maintain online product databases.
- » You coordinate external service providers.
- » You plan and monitor the budget for individual projects and activities.
- » You evaluate and interpret key marketing figures and you derive recommendations for action.
- » You know how to emotionalize technical products and processes in need of explanation.

This job might be for you if:

- » You completed studies or training with a focus on marketing/project management, event management or comparable qualification.
- » You have at least 2 years of professional experience in marketing and project management or event management.
- » Ideally you have knowledge of Google Analytics, SEO/SEA and social media marketing.
- » You are proficient in content management systems and newsletter tools.
- » Experience in the life science/healthcare and/or B2B sector would be an advantage.
- » You are a very organized person and you communicate clearly and directly.
- » You are motivated, energetic and enthusiastic. You pay attention to details, while keeping focused.
- » You have a hands-on mentality and love taking on challenges and finding creative solutions.
- » You communicate clearly in German and English. You write well. You speak eloquently. You can explain anything to anyone.

What BioEcho offers:

- » A start up feeling with short communication channels and flat hierarchies.
- » Flexible working hours and home office solutions.
- » Products with real benefits to your customers.
- » Fun at work with a friendly, energetic and dynamic team.
- » Exciting opportunities for further development and promotion due to their quick and sustainable growth.
- » Attractive remuneration and a permanent employment contract.
- » Regular team events.

Employment start: As soon as possible.

Location: Office based, remote.

Do you want to work in a highly motivated team, be a crucial partner to achieve the company's goal and become part of the success story of this visionary company?

Take the chance to complement BioEcho's team as their new

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GET IN TOUCH

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